

Communications Internship – Yale Health Center

Since 1971, Yale Health Center has been the principal provider of acute, specialty, and primary care for Yale University students, faculty, staff, retirees, and their families. More than 50 years later, Yale Health has more than 40,000 members who come from every state in the country and almost every country in the world.

Yale Health promotes the health and well-being of every member of the Yale community, helping each individual achieve his or her highest goals and aspirations. Providing consistently outstanding care, a compassionate, patient-centered service team, and innovative practices is our promise to our members and Yale University.

The **Communications** internship is available to individuals interested in healthcare communications and public relations in a fast-paced, ever-changing environment. The ideal candidate will be detail-oriented, and have academic experience in communications, digital marketing or public relations. The **Communications Intern** will join our communications department and assist the organization in the development and implementation of its communication plans in promoting the benefits and utilization of Yale Health Center. The **Communications Intern** may assist with several or all of the following, based on needs and experience:

- Content writing for collaterals (brochures, flyers, digital display)
- Social media – content writing/design, planning, research, monitoring, and responses.
- Website content management
- Develop a photo database
- Public relations content creation
- Communication planning and research
- 20 hours per week; flexible times/hours
- Reports to: Director of Communications, Yale Health Center

Skills/Qualifications:

- Public Health, Communications, or Public Relations major, minor
- Strong written and verbal communication
- Intermediate photography
- Organization skills, ability to multi-task, and attention to detail
- Microsoft Office including Excel, PowerPoint, and Word
- Social media knowledge
- Canva or Adobe Suite experience is a plus.
- Self-starter; ability to work independently and learn new programs/applications as requested
- Positive attitude