

Marx Science and Social Science Library at Yale University Library (YUL) seeks to hire a New Haven Promise Intern to assist in instruction and outreach services during the summer. This internship is an opportunity to learn about teaching diverse audiences, creating online content, and gaining insight into segmenting audiences to shape library programs and services.

Working under the supervision of the Program Director for Instruction, create a series of projects and opportunities aligned with the Library's and student's interests related to teaching and outreach, especially as it relates to social sciences or STEM fields. Potential areas for exploration include:

#### Teaching and Instructional Design

- Creating learning objectives and outcomes
- Investigating teaching pedagogies for diverse audiences and leveraging educational technologies
  - Course embedded, standalone workshop or workshop series, and orientations
  - Asynchronous vs. synchronous/live instruction
- Creation of instruction materials
  - Templates
  - Tutorials (video or static)
  - Guides or FAQs
- Assessment of instruction efforts

#### Outreach

- Digital signage and wayfinding
- Library collections and resource promotion and engagement
- Assessment of outreach efforts

Over the course of the summer, the intern will work with instruction and subject librarians, the Program Director for Marketing and Communication at Marx Library, and other units within YUL as appropriate. This internship has the potential to build skills in instructional design, communication, assessment, and developing content for the web.

The ideal candidate will have interests in teaching, learning and research; marketing and communication; some experience creating online content; and being comfortable with exploring new technologies and applications.